FRIDAY 9 DECEMBER 2016

8:30 - 9:00
Keynote Address by Prof Felix Banda: Semiotic remediation (as repurposing) and semiotic practices in contemporary multimodal communication: Accounting for semiotic material affordances in new media and communication technologies

9:00 - 10:00
Venue A
Brendon Bussy
Graphic notation: Exploring its usefulness for creating collaborative physical theatre in a deaf multilingual learning environment

Venue B
John Airey and Cedric Linder
Teaching and learning in university physics: A social semiotic approach

Venue C
Øystein Gilje
Multimodality, moving images and aesthetics

10:00 - 10:15
Tea/Coffee

10:15 - 12:20
Venue A
Benjamin Brink Allsopp
ArcForm - A multimodal notation

Venue B
Mette Fredslund Andersen and Nicolai Munkby
Digital multimodal knowledge representations in science culture

Venue C
Fiona Ferris
The multisemiotic reconstruction of apartheid identities in the movie SKIN

12:20 - 13:00
Lunch

13:00 - 15:05
Venue A
Gunhild Kyåle
Discourse Anonymity - Jodel as semiotic technology and social practice

Venue B
Honliswa Conana, Delia Marshall & Jennifer Case
A multimodal perspective on undergraduate physics teaching

Venue C
Zhen Zhang
Towards a social semiotics of film acting: A metasemiotic approach

15:05 - 15:20
Tea/Coffee

15:20 - 16:10
Venue A
Søren Vigil Poulsen
Analyzing social media as semiotic technology

Venue B
Elis Euler & Bor Gregoric
Fostering multimodal communication in physics learning through the inclusion of digital sandbox modelling alongside laboratory experiments

Venue C
Patricia Baeza
An experience of multimodal critical literacy through the cinema

16:10 - 16:50
Keynote Address by Prof Gunther Kress: In summary

16:50 - 17:00
Conference Closing and Thanks – Dr Arlene Archer

Venue A
Claudia Kalil and Terri Grant
‘Landscapes of practice’: Emergent identity in professional communication learning for computer science undergraduates

Venue B
Gilbert Dolo, Jesper Haglund & Konrad J. Schönborn
Infrared cameras support inquiry-based science education in a township school in South Africa

Venue C
John Airey
Undergraduate teaching with multiple semiotic resources: Disciplinary affordance vs pedagogical affordance

16:50 - 17:00
Venue A
Martin Engbrotsen
Data visualizations as semiotic resources on news sites

Venue B
Kate le Roux and Bruce Kloot
Understanding language use in engineering dynamics: Using thematic analysis to investigate concepts in a dynamics course at a South African university

Venue C
William Dezheng Feng
Metonymy and meaning making in visual images: Towards a social semiotic framework of visual metonymy

17:00 - 17:50
Venue A
Thiago Pires & Claudio Gottschalq-Duque
Text-image relations in multimodal documents automatically translated by Google Translate: An investigation of intersemiotic mismatches

Venue B
Trevor Volkwyn, John Airey, Bor Gregoric & Filip Heijkenskjold
Multimodal transduction in secondary school physics

Venue C
Jarret Geenen & Amber Koops
Co-speech gesture in spontaneous and planned speech: Congruence between production fluency and structural integrity

17:50 - 18:40
Venue A
David Ker
Shaping multiverses in the air: Gesture as a semiotic portal to infinite multimodal landscapes

Venue B
Natasha Muna
Making tacit modalities explicit for mastering visual literacy in science

Venue C
Christian Mosbaek Johannesen & Morten Søndergaard Boeris
Accelerating semogenesis and the shifting multimodal landscape

19:00 - 21:00
Networking dinner and farewell reception

Ground Floor

Third Floor

Venue A

Venue B

Venue C

Walkway

Entrance to SSISA Conference Centre

Foyer

3rd Floor Entrance

Multimodal Landscapes
Designing • Changing • Shaping